

# WDAF - TV - Issue Ad Public File Checklist

1. American Future Fund  
Name of Sponsoring Organization
2. Accepted: ☒ Rejected: ☐ (mark one)
3. Class of Time: RATE CARD
4. 10/3 - 10/9  
Flight dates and times
5. R052 CARD  
Rate charged
6. HEALTHCARE  
Description of Issue
6. 4225 FLUER DR Des Moines IA 50321  
Address of Sponsoring Organization
7. www.americanfuturefund.com  
Telephone Number of Sponsoring Organization Email Address
8. ALLISON KLEIS TICS  
Sponsor's Officers/Directors/Executive Committee
9.   
Description of substantiation provided (if any)
10. Proper Sponsorship Identification: Yes ☒ No ☐
- [Signature] 10/2  
Name Date



WDAF-TV

## ORDER

Print Date 10/02/12 Page 1 of 6

Flight Dates 10/03/12-10/09/12

Contract / Revision 580623 /

Original Date / Revision  
10/02/12 10/02/12

Advertiser American Future Fund

Agency Media AdVentures

Buying Contact

8136 Old Keene Road  
Suite A-300  
Springfield, VA 22152Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product  
AMERICAN FUTURE FUND

Agency Com 15%

Billing Contact

8136 Old Keene Road  
Suite A-300  
Springfield, VA 22152

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 493

Alt Order # 09835192

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLI POL

Product Codes PL2C

Priority 2

Advertiser Ref

Order Share 40% Market Value 168625

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	12%	20235
KCWE	%	0
KMBC	30%	50587
KMCI	%	0
KPXE	%	0
KSHB	18%	30352
KSMO	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	53	\$57,332.50	\$67,450.00	0.00	10/01/12	10/09/12	53	\$57,332.50	\$67,450.00
Totals	53	\$57,332.50	\$67,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	4	10/03/12	10/03/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
FOX4 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$1,000.00		0.00				
E 2	4	10/04/12	10/04/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
FOX4 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$1,000.00		0.00				
E 3	4	10/05/12	10/05/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
FOX4 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$1,000.00		0.00				



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 14	4	10/08/12	10/08/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX4-MORNG SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1			\$825.00		0.00			
E 15	4	10/09/12	10/09/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX4-MORNG SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$825.00		0.00			
E 16	4	10/06/12	10/06/12	Sa 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
FOX4 SAT AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1			\$800.00		0.00			
E 17	4	10/07/12	10/07/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX4 SUN 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1			\$500.00		0.00			
E 18	4	10/07/12	10/07/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1			\$500.00		0.00			
E 19	4	10/03/12	10/03/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX4 NEWS-9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----			1			\$500.00		0.00			
E 20	4	10/04/12	10/04/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX4 NEWS-9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---			1			\$500.00		0.00			
E 21	4	10/05/12	10/05/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX4 NEWS-9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			1			\$500.00		0.00			
E 22	4	10/08/12	10/08/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX4 NEWS-9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1			\$500.00		0.00			
E 23	4	10/09/12	10/09/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX4 NEWS-9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$500.00		0.00			
E 24	4	10/03/12	10/03/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX4 NWS-NOON/FOX4 NW-12:30P															



WDAF-TV

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Contract / Revision 580623 Flight Dates 10/03/12-10/09/12

Hiatus Dates

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:15:00

Advertiser American Future Fund

Product AMERICAN FUTURE FUND Estimate # 493

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 24	4	10/03/12	10/03/12	M-F 12p-1p M-F 12-1p FOX4 NWS-NOON/FOX4 NW-12:30P	CM-All	12-1p	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----					1	\$500.00		0.00			
E 25	4	10/04/12	10/04/12	M-F 12p-1p M-F 12-1p FOX4 NWS-NOON/FOX4 NW-12:30P	CM-All	12-1p	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---					1	\$500.00		0.00			
E 26	4	10/05/12	10/05/12	M-F 12p-1p M-F 12-1p FOX4 NWS-NOON/FOX4 NW-12:30P	CM-All	12-1p	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$500.00		0.00			
E 27	4	10/08/12	10/08/12	M-F 12p-1p M-F 12-1p FOX4 NWS-NOON/FOX4 NW-12:30P	CM-All	12-1p	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----					1	\$500.00		0.00			
E 28	4	10/09/12	10/09/12	M-F 12p-1p M-F 12-1p FOX4 NWS-NOON/FOX4 NW-12:30P	CM-All	12-1p	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					1	\$500.00		0.00			
E 29	4	10/05/12	10/05/12	M-F 5-6p 530-6p FOX4 NEWS-5PM	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
E 30	4	10/08/12	10/08/12	M-F 5-6p 530-6p FOX4 NEWS-5PM	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----					1	\$1,000.00		0.00			
E 31	4	10/04/12	10/04/12	M-F 630-7p M-F 630-7p WHEEL FORTUNE	CM-All	630-7p	---T---	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---					1	\$3,500.00		0.00			
E 32	4	10/05/12	10/05/12	M-F 630-7p M-F 630-7p WHEEL FORTUNE	CM-All	630-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$3,500.00		0.00			
E 33	4	10/08/12	10/08/12	M-F 630-7p M-F 630-7p WHEEL FORTUNE	CM-All	630-7p	M-----	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----					1	\$3,500.00		0.00			
E 34	4	10/09/12	10/09/12	M-F 630-7p M-F 630-7p WHEEL FORTUNE	CM-All	630-7p	-T-----	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00

Contract / Revision

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 34	4	10/09/12	10/09/12	M-F 930-7p M-F 930-7p	CM-All	630-7p	-T-----	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00
WHEEL FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$3,500.00		0.00			
E 35	4	10/03/12	10/03/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$1,800.00		0.00			
E 36	4	10/04/12	10/04/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,800.00		0.00			
E 37	4	10/05/12	10/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,800.00		0.00			
E 38	4	10/08/12	10/08/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,800.00		0.00			
E 39	4	10/09/12	10/09/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,800.00		0.00			
E 40	4	10/03/12	10/03/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9:30PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$1,800.00		0.00			
E 41	4	10/04/12	10/04/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9:30PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,800.00		0.00			
E 42	4	10/08/12	10/08/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9:30PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,800.00		0.00			
E 43	4	10/09/12	10/09/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9:30PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,800.00		0.00			
E 44	4	10/07/12	10/07/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FOX4 NEWS-9PM															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
E 44	4	10/07/12	10/07/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00	
FOX4 NEWS-9PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S			1		\$1,800.00		0.00					
E 45	4	10/05/12	10/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00	
FOX4 NEWS-10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	----F--			1		\$1,800.00		0.00					
E 46	4	10/08/12	10/08/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00	
FOX4 NEWS-10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$1,800.00		0.00					
E 47	4	10/03/12	10/03/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
FOX4 NW-10:30P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----			1		\$1,000.00		0.00					
E 48	4	10/04/12	10/04/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
FOX4 NW-10:30P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---			1		\$1,000.00		0.00					
E 49	4	10/05/12	10/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
FOX4 NW-10:30P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	----F--			1		\$1,000.00		0.00					
E 50	4	10/08/12	10/08/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
FOX4 NW-10:30P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$1,000.00		0.00					
E 51	4	10/09/12	10/09/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
FOX4 NW-10:30P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-T-----			1		\$1,000.00		0.00					
E 52	4	10/08/12	10/08/12	Monday Prime 8 FOX Prime Monday 8-9p	CM-All	8p-9p	M-----	:30	1	\$1,800.00	2	0.00	NM	1	\$1,800.00	
MOB DOCTOR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$1,800.00		0.00					
E 53	4	10/04/12	10/04/12	X Factor Thursday FOX X Factor	CM-All	7-9p (7:00 PM-8:00 PM)	---T---	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00	
X FACTOR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---			1		\$3,000.00		0.00					
														Totals	53	\$67,450.00